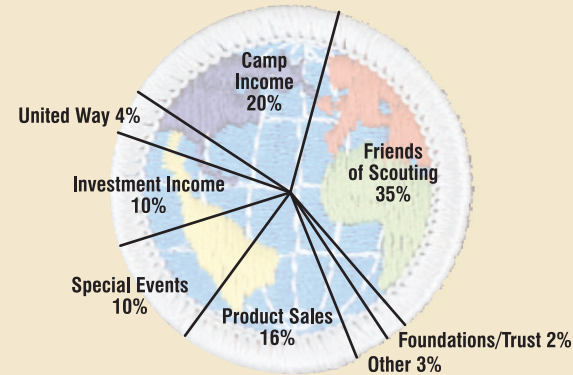
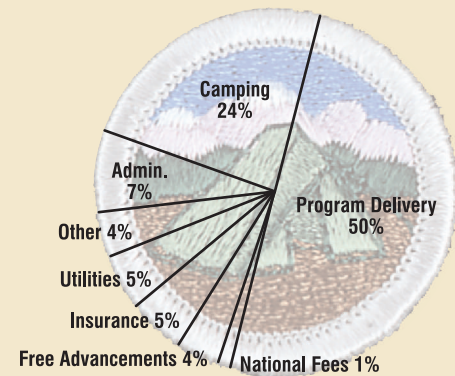


SCOUTING SUPPORT

WHERE IT COMES FROM:



WHERE IT GOES:



Gifts to Scouting are tax deductible.

\$200 per year

Sponsors one Piedmont Council Scout in the program for an entire year. Subsidizes the cost that it takes to provide one Scout an active program to include: program support, supplemental leader training, and camping facilities.

\$350 per year

Provides materials, training, videos, recognition items, etc., to organize one new Scout unit and provide necessary start-up supplies, or to provide fall roundup materials to conduct a Join Scouting night at one elementary school for Cub Scout recruitment.

\$500 per year

Provides a tent for two Scouts in a campsite at Camp Bud Schiele to be used during summer camp. Subsidizes the true cost of summer camp to ensure more Scouts have multiple outdoor experiences.

PIEDMONT COUNCIL 420
BOY SCOUTS OF AMERICA

2021 FRIENDS OF SCOUTING CAMPAIGN



A SCOUT IS CHEERFUL



*A Scout looks for the bright side of life.
Scouts cheerfully do tasks that come their
way. They try to make others happy.*

Serving Alexander, Burke, Caldwell, Catawba, Cleveland,
Gaston, Iredell, Lincoln, McDowell, Polk and Rutherford
Counties in Western North Carolina

A SCOUT IS CHEERFUL

The Scout Law states: A Scout is Cheerful. A Scout looks for the bright side of life.

Scouts cheerfully do tasks that come their way. They try to make others happy.

A spirit of cheerfulness requires strong character and an understanding of life. When a Scout realizes that it is completely up to them to be depressed or cheerful, discouraged or resolved, cowardly or brave, then they can make the choice. Until that happens, Scouts will blame the world around them for their feelings. The amount of hardship required to adversely affect a person's demeanor is a solid test of that person's depth of character.

VALUES THAT ENDURE

MISSION STATEMENT The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath and Law.

VISION STATEMENT The Boy Scouts of America will prepare every eligible youth in America to become a responsible, participating citizen and leader who is guided by the Scout Oath and Law.

SCOUT OATH On my honor, I will do my best, to do my duty to God and my country, and to obey the Scout Law, to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

SCOUT LAW A Scout is: trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean and reverent.



HOW YOUR CONTRIBUTION TO FRIENDS OF SCOUTING ENSURES ITS FUTURE:

- Helps keep costs low by subsidizing the true cost of Scouting so every youth can participate.
- Supports **FREE Rank Advancements** to every Scout in the Piedmont Council.
- Helps make Scouting the best program it can be. Your gift is an investment that will help our young people grow with integrity and character.

FAMILIES HELPING FAMILIES: NO SCOUT LOST ON THE SCOUTING TRAIL.

THE COST TO KEEP ONE YOUTH ACTIVE in Scouting in the Piedmont Council is approximately \$200 per year. Scouting families play a vital role in the annual Friends of Scouting Campaign, and are helping those families who otherwise could not afford the Scouting adventure. For only \$5 a week, your family gift ensures no Scout is lost on the trail, and will support ONE Scout this year. Visit www.piedmontcouncilbsa.org and make a donation today.

THE TRUE COST OF SCOUTING IS JUST LIKE AN ICEBERG!

What you see above the water is only a fraction.

Meeting Costs Registration Scout's Life Books
Camp Fees Uniforms Accident Insurance Equipment
Activity Fees Unit Dues

The part that isn't visible...

\$0
\$50
\$100
\$200

CAMPS

Maintenance and upkeep on the council camps: Camp Bud Schiele, Cub Scout Camp, and the training facilities at the Piedmont Scout Reservation.

CAMP EQUIPMENT

Platforms, vehicles, tents, cots, boats, firearms, basic building, and equipment repairs and/or replacement.

CAMP RANGERS

To keep our beautiful facilities meeting and exceeding the Boy Scouts of America's National Standards.

ADMINISTRATIVE NEEDS

Computers, Internet, national computer system, copiers, office supplies, and additional office equipment.

REFERENCE RESOURCES

Everything from program planning kits, new unit support materials, new leader materials, and online reference resources.

CHARTER FEES

For regional and national support of the BSA programs.

POSTAGE & PRINTING

Correspondence to leaders, parents and youth members.

INSURANCE:

To protect our Volunteers, chartering partners, youth, staff, and properties.

UNIT ADVANCEMENTS

Free for youth who earn a rank advancement in the Piedmont Council from Cub Scouts to Venturing.

RECOGNITIONS

For leaders who attend training, volunteer for special projects and help out in many roles throughout Scouting.

VOLUNTEER AND STAFF TRAINING

Training for nearly 1500 volunteer leaders each year.

SUPPORT STAFF

An invaluable service providing support to programs, registration, publications, special events, fundraising, and volunteer services.

COUNCIL COMMUNICATIONS

Our Constant Contact newsletter, website, Facebook, and information technology to keep everyone informed.

A/V SUPPLIES

Used in trainings, camp promotion, activities, and more.

PROFESSIONAL STAFF

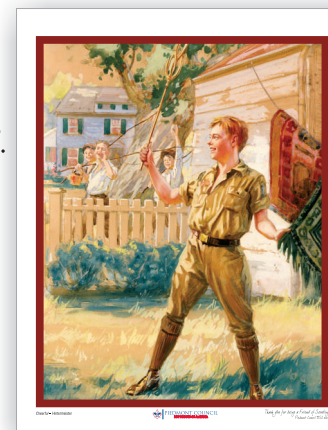
Our Executive Staff assist in creating units, training volunteers and youth, fundraising, membership recruitment, counseling and guidance for the district, camps, and programs.

The majority of the costs of the Scouting programs, like running our camps, record keeping, materials, training programs, support staff and insurance are hidden beneath the surface, just like an iceberg. The part that isn't visible is what keeps the rest afloat. **HELP KEEP SCOUTING AFLOAT!**

Special Recognition for 2021 Contributors!

SEVERAL SPECIAL RECOGNITION GIFTS

have been announced to recognize family contributions to the 2021 Friends of Scouting Campaign. Each family who contributes will receive a commemorative reproduction print of the historic Hintermeister painting, *A Scout is Cheerful*. These historic limited-edition prints cannot be purchased, and only Friends of Scouting contributors will receive them as a thank you for their support.



In addition to the Hintermeister print, any individual who pledges at the Family / Scout Level of \$200 will receive a limited-edition collectible Friends of Scouting Family Patch (round). Upon full payment of their pledge, they will also receive a limited edition Council Shoulder patch (CSP). These patches will be mailed to each contributor, along with a thank you letter from the council office.

The 1921 Society will continue as an opportunity for families to support Scouting with a multi-year gift of \$19.21 monthly, \$192.10 annually, or \$1,921.00 annually. Multi-year pledges and recurring gifts are an excellent way to help the Piedmont Council provide steady and reliable funding for Scouting.



PIEDMONT COUNCIL
BOY SCOUTS OF AMERICA

P.O. Box 1059 • Gastonia, NC 28053
704.864.2694 • Fax 704.867.2046 • www.piedmontcouncilbsa.org

MY PLEDGE TO HELP KEEP THE CAMPFIRES BURNING!

CONTRIBUTOR INFORMATION: (Please Print)

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____
EMAIL ADDRESS _____
SIGNATURE _____
 MY EMPLOYER MAKES MATCHING GIFTS.
COMPANY NAME: _____
 I AM AN EAGLE SCOUT.
PLEDGE YOUR SUPPORT:
 \$2500 First Class \$1000 Leadership \$500 Patron
 \$350 Community \$200 Family / Scout Other \$ _____
My 1-year pledge to join the Piedmont Council 1921 Society :
 \$19.21 monthly \$192.10 Annually \$1921.00 annually

METHOD OF PAYMENT:

CREDIT CARD: VISA MasterCard American Express Discover

NAME: _____
Billing Address (if different) _____

CITY/STATE/ZIP: _____
ACCT. # _____ EXP. DATE ____/____/____ CVV # _____ (3-digit code)

CASH (Please make sure your information on the left is correct)
 CHECK # _____ Amount: \$ _____ (Make checks payable to: Piedmont Council BSA)

PLEASE BILL ME: BILL ONCE (Immediately, or Specify Month: _____)
 BILL TWICE (Immediately and at Six Months)
 BILL FOUR TIMES (Immediately, then Quarterly)
 BILL MONTHLY (Immediately, the first of each month)

THANK YOU FOR YOUR SUPPORT!

FOR OFFICE USE ONLY

DISTRICT	DIVISION	UNIT #	ENROLLER

